



Chancellor's Staff Advisory Council Minutes for February 12, 2015

Members Present: Emily Boone (Co-Chair), Alejandra Greene (Co-Chair), Maria Coombs, Nora Crutcher, Tracee Davis, Judy Ann Dutcher, Nancy Emerson, Amy Jacobs, Tom Kenna, Taggart Malone, Nicole McCoy, Jennifer Ramirez, Doug Truong, Rick Van Hoorn, Alma Villa, Viena Zeitler

Non-Voting Members Present: Diane O'Brien, Amanda Kritzberg, George Thurlow, Susan Yamashiro

Absent: Erica Diaz, Lucy Diaz, Cara O'Callaghan, Carol Saucedo, Nicole Zavala, Gary White (Staff Assembly)

Meeting called to order at 10:03am

Guest Speaker George Thurlow, Assistant Vice Chancellor for Alumni Association and Special Assistant to the Chancellor for Isla Vista Affairs
Susan Yamashiro, UCSB Economic Forecast Project Special Events Staff

Topic: Isla Vista Community

- There is currently no budget, but there may be some forthcoming from the Alumni Association.
- Reports are available online at:
<https://chancellor.ucsb.edu/memos/?7.30.2014.A.Message.for.Faculty...IV.Safety.Progress.Report>
<https://chancellor.ucsb.edu/memos/?11.17.2014.Report.of.Trustees'.Advisory.Committee.on.Isla.Vista.Strategies>
- George is now preparing 2 slides to be presented by the Chancellor to the Foundation Board of Trustees, which was formed in the aftermath of the IV shootings. The slides will include the scope of work to be done. George will tell the trustees and Chancellor Yang that the improvement needs to be measurable.
- Items to be considered:

- *Sexual Violence* - Maria Coombs asked George to update us on the topic of sexual violence. George agreed this was the most sensitive, problematic and troublesome situation and there will need to be specifics in our report about the way we will handle our own students.
 - Das Williams and Hannah Beth Jackson were both here and were very disappointed in the investigations on our own standards.
 - The Student Affairs Office is on notice by Doreen Farr – who is asking why we want her to take care of the students when UCSB does not seem to do so.
 - We need to hold students accountable.
 - Recent Title IX changes are such that sexual violence cases are now being investigated on each campus. More staffing is going towards this area.
- *Self-Governance* - Big topic is what kind of self-governance is needed in Isla Vista
 - What is the picture from 50,000 feet – it is a Community Service district which is not a powerful political body to go to the City Council.
 - In the past LAFCO (Local Agency Formation Commission) has killed efforts to do anything different.
 - What are other forms of governing?
 - There has been \$1M already devoted to IV and the LRDP (Long Range Development Plan) has about \$2M set aside to make IV better. SB County would like to have this money now. However, if the Univ. pays that now, then what happens down the line?
 - How does the University, staff included, participate in choosing how to go forward?
- *IV Youth Project* - **George is recommending to CSAC we take on the IV Youth Project – a day care facility for IV kids as a project to involve staff and the chancellor to help improve the future of IV.**
 - The IV Youth Project has their facilities in Storke Ranch housing and they would like to buy the property to insure the continuance of the Youth Project.
 - The University/Chancellor would like help with this from CSAC/Staff/Community.
- *Housing* – Univ. needs to figure out a way to fix the situation.
 - Density in IV has exploded.
 - There has been a big shift driven by the explosion of vacation rentals.
 - SBCC added 5000 students. SBCC is also master leasing some units in IV. Geoff Green has just been appointed the head of their foundation – he has good credibility but the City Council is about to crack down on the area around SBCC on the Mesa – where there are families living next to students who have no commitment to the community. This can move these students to IC (or Goleta).
 - There could be unintended consequences in shutting down illegal units – it puts our students out on the street – better to wait for the current University built housing, the San Joaquin apartments – 1,000 units of mostly rental housing along Hollister. The fear is that this will not make a difference.

- One thing to be addressed is the bad landlords – George asked for our help in thinking of **WHAT WOULD BE THE INCENTIVE TO BE A GOOD LANDLORD?**
 - Can UCSB quantify the qualities that make a good landlord?
 - Discussed creating competition but UCSB is not supposed to endorse.
 - USC found management companies easier to work with.
 - UCSB now promises students will have Univ. housing for 1st 2 years.
- *Parking* - Cars are an issue – there is nowhere to park and this is unfair to long term residents who want UCSB to fix this. Their argument is that since we charge to park on campus, the students park in IV. Tom spoke acknowledging low demand/high supply where certain areas on campus parking is easy and others not.
 - Doreen Farr is suggesting community members get parking permits free of charge.
 - The Coastal Commission is also concerned with surfer's rights.
 - The bigger problem is when people come from out of town, for instance for Deltopia. They are now parking in Camino Real/Airport/Girsch. The City of Goleta is getting more sensitive and UCSB is working to have this parking limited during this type of weekend.
 - Tracee brought up safety in regard to students working and walking home in the evening if they cannot park close to their work.
- *Party Weekends* – The theme now is that UCSB does not do anything to make these weekend parties stop.
 - The Chancellor is paying for all day events for our students – they must have their ID – and for increased policing.
 - UCSB is also paying to have sturdy fencing (type to prevent falling) put in along Del Playa in order to keep the cliff situation more safe.
 - SB County will have an ordinance for that weekend on music after 6pm.
 - Maria asked about feedback on Halloween measures. They were good but how much was rain/first opportunity after the tragedy. There was a much different feeling in the community. Social media is a huge driver and it was put out that IV was going to be a big bummer.
 - Alumni are saying “Don’t kill IV” and have fond memories.
 - UCSB owns 2 apartment buildings in IV. The plan is not to buy since this would drive the prices up. Waiting for the new housing in hopes the prices will fall.
 - IV Parks and Rec and longtime residents do not want the Univ. buying property.

Approval of Minutes

- Approval of December minutes: Discussion of changes that need to be made. Emily will make these changes. Maria Coombs moved to approve the minutes with the suggested changes, Nora Crutcher 2nd the motion – approved.
- Approval of January minutes: Discussion of changes that need to be made. Emily will make these changes and also send to guests for approval. Judy Ann Dutcher moved to approve the minutes with the suggested changes Viena Zeitler 2nd – approved.

Committee Reports

- Marketing/Website Committee:
 - o They are getting rid of the CSAC Dropbox and will transfer all info to Google account which will have more functionality.
 - o Website committee and CSAC chairs will be the only people with access – discussed – all else will be on the website.
- Development Committee:
 - o Donations for the Staff Luncheon that are already confirmed:
 - Jordano's
 - Marborg
 - Climbing Wall

Nominations Committee:

- Amy Jacobs reported - 2 applicants – Rocio Torres and David Whitman were nominated for CSAC membership. Discussion. The need was to replace Sean who resigned and now Lucy is on leave.
 - o Bylaws state membership of CSAC is 21.
 - o Tracee made a motion to bring 2 additional people on (to continue Sean's position) making CSAC membership numbers 22 temporarily. Motion 2nd by Nora.
 - o Amy moved to approve both applicants – 2nd by Viena Zeitler
 - o Lucy was the chair of the social activities committee and Nicole is on maternity leave. Emily will ask Cara if she can take the chair position on.

Staff Celebration Week Committee:

- To be held May 4-8th with the Luncheon on May 8th, Friday.
- Location is a bit of an issue because the Faculty Club Lawn is being used as a staging area for large equipment for construction in the area. Diane reported they are working on this.
- We are getting quotes for caterers.
- Furniture Services is set to go.
- Committee is working on confirming the Week activities.
- PWA conference is May 12th.
- Ice cream social May 4th.
- Staff Social is likely to be a Kick Off event on Friday 1st of May but Tracee is gone then and we need to confirm the Rec Cen availability. Otherwise, it will be Tuesday.
- Thursday is the Concert.
- The RSVP's for the events were a bit messed up last year when people who signed up didn't show up and people who didn't sign up showed up. We want to make sure the name of the contact is not published so people don't bug them.

Staff Issues Committee:

- S-List denial and how to move forward. If we can't opt out – how can we get people to opt-in?
- 800+ people on the S-List now.
- Campaign to get people to board?
- An incentive such as a gift certificate/contest? Where will the funding come from?
- Maria is planning to meet with a graphic artist who has agreed to put together a new flyer to advertise.

- Ideas for when to do this were discussed – clipboards at Staff Luncheon or Ice Cream Social
- S-Listers in a raffle?
- Staff Development committee also brought an idea to walk around campus to offices and pass out flyers.
- Alma has a meeting with John Longbrake at the end of the month regarding the engagement survey but she has no clear guidance on what the meeting will be about. How can John's plan of one website with info be best for Staff – a Staff button? What should be included there?

Staff Issues – Professional Development Committee

- Discussed issues to be presented and worked on for this year. Nancy collected info from HR and received email responses about the current offerings and the areas of need. Clarify -What is the issue? Funding? Staff? Probably both and whether we can do anything to support them is unclear.
- Other areas to address:
 - o Are staff being denied time away from their work for Professional Development activities? Gather information first. Survey monkey? Would this go out on the D-List?
 - o More funding in the Dilling scholarship? The salary limit is too low? Nancy will look into this.
 - o Work with Staff Assembly? Do our committees cross? We do have liaisons on the Staff Assembly and we have Carol who goes to Staff Assembly meetings. Invite representatives from PWA, Gaucho U and Staff Assembly to our meetings.
 - o 'Recess' during Staff Celebration week. Massages for staff? Corporate touch - \$10 chair massage. Add to Farmers market? Phys. Ed. students? Nancy will talk to Emily Boone about this and report back.
 - o Welcome wagon follow-up– The orientation is very short. So, do they need help and how is it going? Anything we can do to assist? Nicole will contact Kimberly Tapia and ask about how we can help or what to focus on?
 - o Carol will contact John Berberet regarding expanding Learn at Lunch – how are things presented? Could we use community members – Toastmasters (could talk on Teamwork, active listening). It would be helpful to have people know how other departments work such as Facilities, Grad Div., Sciences, Sexual harassment, etc.

Social Activities Committee:

- Gaucho U would like to host a pool party. TBD.

Staff Assembly Updates

- No report – could use more consistency here.

Meeting Adjourned at 12:20pm

Minutes submitted by Nancy Emerson.